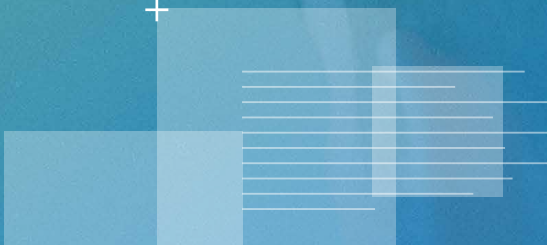


TRADELINE

2024 Conferences

2024 Speaking Invitation



Tradeline invites you to be a part of the reporting team at **Tradeline's 2024 conference series**.

For over 45 years Tradeline Inc. has been providing conferences and information resources to corporate, institutional, and government professionals for the planning, design, construction, and management of facility assets.

Each year Tradeline produces a series of high-level conferences on:

- Strategic planning
- Facility design and construction
- Management and operations of real estate and facilities
- Space planning and space management

The conference series focuses on highly technical facilities and corporate and institutional campuses. Packed with proofs, data, tools, benchmarks, and innovative thinking, Tradeline conferences deliver the latest planning, design, operations, and financial strategies for improved capital efficiency and productivity.

Here you'll connect with mid- to senior-level managers who represent highly respected corporations, institutions, and government agencies, as well as management consultants, architect, engineering and construction firms, FM and construction software providers, and equipment manufacturers from around the world who repeatedly attend Tradeline conferences in order to embed the latest thinking, findings, and best practices into the dialogue and decision-making processes at their respective institutions. Conference participants learn the latest plans and management concepts and build on the successes and lessons learned of others.

I very much look forward to the possibility of working with you on these events!



Derek Westfall
President
Tradeline, Inc.



“No doubt, Tradeline is the gold standard for conferences that focus on facilities issues, especially in the science and research arena. You’ve created a welcoming and engaging environment that encourages openness and willingness to share information – information that we have used extensively in our projects to build better buildings and save lots of money.”

Mark Wells
Assistant Dean for Facilities
University of Wisconsin, School of Medicine

Comments from past conference attendees

“Tradeline by far delivers the most valuable conference experience for professionals in our field.”

Zoe Rizos

Director, Research Facility Planning and Operations, Centre for Addiction & Mental Health

“Tradeline programs have been the foundation for our Design & Construction Group. We haven’t found a quality knowledge exchange that comes anywhere close to what you have to offer. The confluence of thought leaders, peers who are facing the same issues, and consultants who you can evaluate at the conference who also can help you get our jobs done is to me the ‘sheer genius’ of the conference concept you have created and sustained over the years. Congratulations! You are making contributions to what we do and who we serve in ways that you couldn’t in your wildest dreams even imagine.”

Walter W. Davis (Retired)

Asst. VC & Asst. Dean for Facilities Operations, Washington University School of Medicine

“You guys have set the bar very high. The quality of your speakers and the organization of your conferences are far superior to most other conferences I have attended.”

Bob Cowan

Director of Facilities, Fred Hutchinson Cancer Research Center

“You run a fabulous conference. You and your team’s attention to detail, and also how you engage each participant to make it meaningful for them, is laudable and exemplary. I wish other conferences worked this way.”

Rajesh S. Mangrulkar, M.D.

Associate Dean for Medical Student Education, University of Michigan Medical School

“<Tradeline> is always the best conference we go to! Well run, informative and good business relationships start with Tradeline!”

Karl Arend

Director of Sales and Marketing – Art’s Way Scientific

“[Tradeline] is one of the best conferences I have been to. It brings together people from a diverse set of disciplines to consider how we create the future by designing the spaces that the next generation of leaders will discover in. It’s inspiring.”

Kathleen S. Matt, PhD

Dean, College of Health Sciences, University of Delaware

“<My colleague> and I both agree that this conference is one of the best either of us have attended during our careers. Excellent organization, terrific speakers, great content and very informal which facilitates terrific conversations with other attendees.”

Daniel J. Fenyn, AIA

Healthcare Market Sector Leader The S/L/A/M Collaborative

“Tradeline stands for excellence.”

Randy S. Eken

Associate Dean, Administration and Finance – University of North Dakota

“Compared to other conferences we have attended, we find that Tradeline provides higher quality – from the pre-conference prep, valuable sessions, opportunities for networking, excellent tours, amenities and food, to overall logistics.”

Yuri Ma

Project Director, Planning & Design, Centre for Addiction & Mental Health

“[Tradeline] is the best organized outfit that I have had the pleasure to work with.”

Robert Kvavik

University of Minnesota

“Tradeline conferences have been one of my greatest resources outside of my institution and have provided me with a great place to crowd source information from other organizations willing to share information.”

Angela Foss

Associate Dean of Operations & Innovation, College of Engineering, Technology & Aeronautics, Southern New Hampshire University

Past Speaking Companies

Below is a list of past presenting companies and institutions at Tradeline conferences:

| | | |
|-------------------------------------|--|---|
| AbbVie | Google, Inc. | NIH/NIAID |
| Andelman and Lelek Engineering Inc. | GSK | Northeastern University |
| Arizona State University | GuideWell Innovation | Northwestern University |
| AVEO Oncology | H. Lundbeck A/S Corporate Real Estate | Novartis |
| Baylor University | Harvard School of Public Health | Ohio State University |
| Beth Israel Deaconess Med Center | Harvard TH Chan School of Public Health | Ohio University |
| Boston Children's Hospital | Harvard University | Oregon Health & Science University |
| Boston College | iMedTrust | Oxford College of Emory University |
| Boston Medical Center | Indiana University | Patterson Companies |
| Boston Scientific | Iowa State University | Penn Medicine |
| Boston University | Ipsen Bioscience, Inc. | Penn State University |
| Boston University Medical Campus | James Madison University | Princeton University |
| Bowling Green State University | Janssen Research & Development | Purdue University |
| Brigham & Women's Hospital | Johns Hopkins University | Qualcomm Inc. |
| Bristol-Myers Squibb | Johnson & Johnson | RAND Corporation |
| California Community Colleges | Johnson & Wales University | Rehabilitation Institute of Chicago |
| California Institute of Technology | Johnson County Community College | Rensselaer Polytechnic Institute |
| Carnegie Mellon University | Kaiser Permanente | Research Animal Program Consultant |
| Case Western Reserve University | King Abdullah University of Science & Tech | Rowan University |
| Centre College | King's College London | Rutgers University |
| Charles River | KwaZulu Natal Rsrch Inst for TB-HIV | Rutgers, The State Univ of New Jersey |
| Children's Hospital of Philadelphia | Lab Animal Consultants | Saint Mary's University |
| Citi Realty Services | Louisiana State University | Saint-Gobain R&D Facility |
| Colorado State University | Massachusetts General Hospital Rsrch Inst | Sandia National Laboratories |
| Columbia University Medical Center | Massachusetts Institute of Technology | Smithsonian Environmental Research Cntr |
| Cornell University | Mayo Clinic | Sodexo Corporate Services |
| Cushman & Wakefield-Toronto | McGill University Health Centre | St Joseph's Healthcare |
| Dana-Farber Cancer Institute | Medical Center of the Americas | St. Cloud State University |
| Davidson College | MedImmune | St. Michael's Hospital |
| Duke Univ Medical Ctr | Merck Research Laboratories | Stanford University |
| DuPont | Michigan State University | Stanford University School of Medicine |
| Eastman Chemical Co | Moffitt Cancer Center | Stony Brook Medicine |
| eBay, Inc. | Morgan State University | T.H. Chan Harvard School of Public Health |
| Eli Lilly & Co. | NASA Headquarters | T3 Labs |
| Emory University | National Institutes of Health | Takeda |
| Facebook | National Science Foundation | Texas A&M Health Science Center |
| Florida International University | Nationwide Children's Hospital | Texas A&M University |
| Framingham State College | NCI, NIH | Texas Children's Hospital |
| George Mason University | New York Presbyterian Hospital | Texas Tech University |
| Georgia Institute of Technology | New York University Langone Medical Center | The College of New Jersey |

Past Speaking Companies (Continued)

| | | |
|---|---|--|
| The Francis Crick Institute | Univ of Michigan Medical School | UT Health San Antonio |
| The George Washington University | Univ of Minnesota | UT MD Anderson Cancer Center |
| The Ohio State University | Univ of Minnesota Physicians | UT Southwestern Medical Center |
| The Salk Institute for Biological Studies | Univ of Mississippi | UTMB Health |
| The Wistar Institute | Univ of Nebraska - Lincoln | Vanderbilt University |
| Translational Research Institute | Univ of Nebraska Medical Center | Vanderbilt University Medical Center |
| Trinity College Dublin | Univ of Nevada, Las Vegas | Virginia Commonwealth Univ, School of Medicine |
| Trinity University | Univ of North Carolina at Chapel Hill | Virginia Poly Institute & State University |
| Tufts University | Univ of North Dakota | Virginia Tech |
| Tyler Junior College | Univ of Notre Dame | Virginia Wesleyan College |
| Univ at Buffalo | Univ of Ottawa | Viterbo University |
| Univ College Dublin | Univ of Pennsylvania | Wake Forest Univ School of Medicine |
| Univ Health Network | Univ of Pittsburgh | Washington University in St. Louis |
| Univ of Alaska, Fairbanks | Univ of Rhode Island | Wayne State University |
| Univ of Arizona | Univ of San Diego | Webster University |
| Univ of Calgary | Univ of Saskatchewan | Weill Cornell Medical College |
| Univ of California, Merced | Univ of South Alabama College of Medicine | Weill Cornell Medicine |
| Univ of California, Riverside | Univ of South Florida | Wellesley College |
| Univ of California, San Diego | Univ of Southern California | Wells Fargo Bank |
| Univ of California, San Francisco | Univ of Technology, Sydney | Western Michigan University |
| Univ of Chicago Medicine & Bio Sci Div | Univ of Tennessee, Knoxville | Whittier College |
| Univ of Cincinnati | Univ of Texas at Arlington | Wing Memorial Hospital and Medical Centers |
| Univ of Colorado, Boulder | Univ of Texas at Austin | Yale New Haven Health System |
| Univ of Connecticut | Univ of Texas Medical Branch | York University |
| Univ of Delaware | Univ of Texas Medical Branch at Galveston | |
| Univ of Florida | Univ of Texas System | |
| Univ of Florida College of Medicine | Univ of the Sciences in Philadelphia | |
| Univ of Houston | Univ of Toledo | |
| Univ of Illinois | Univ of Toronto, Mississauga | |
| Univ of Illinois, College of Engineering | Univ of Utah | |
| Univ of Kansas | Univ of Virginia | |
| Univ of Kentucky | Univ of Washington | |
| Univ of Maryland | Univ of Washington School of Medicine | |
| Univ of Maryland College Park | Univ of Waterloo | |
| Univ of Maryland, Baltimore | Univ of Wisconsin | |
| Univ of Massachusetts | Univ of Wisconsin, Milwaukee | |
| Univ of Massachusetts Medical School | Univ of Wyoming | |
| Univ of Massachusetts, Amherst | Univ. of Nebraska Medical Center | |
| Univ of Massachusetts, Boston | Unum Group | |
| Univ of Michigan | UT Health Northeast | |

Anticipated Conference Agenda:

Pre-Conference

| | |
|---|------------------|
| Pre-Conference Courses | 8:00 – 5:00 p.m. |
| Dinner and briefing for conference speakers..... | 5:45 – 7:30 p.m. |
| Pre-conference reception for all participants | 7:30 – 9:00 p.m. |

Day 1

| | |
|-------------------------------|--------------------|
| General Session Reports | 8:30 – 10:55 a.m. |
| Concurrent Forums..... | 11:10 – 12:05 p.m. |
| Luncheon | 12:05 – 1:05 p.m. |
| Concurrent Forums..... | 1:15 – 2:10 p.m. |
| Concurrent Forums..... | 2:30 – 3:25 p.m. |
| General Session Reports | 3:40 – 4:30 p.m. |
| Hosted Reception..... | 4:30 – 6:00 p.m. |

Day 2

| | |
|-----------------------------------|--------------------|
| Hosted Breakfast..... | 7:00 – 8:00 a.m. |
| Concurrent Forums..... | 8:05 – 9:00 a.m. |
| General Session Reports | 9:25 – 10:15 a.m. |
| Concurrent Forums..... | 10:40 – 11:35 a.m. |
| Concurrent Forums..... | 11:50 – 12:45 p.m. |
| Luncheon | 12:45 – 1:45 p.m. |
| Concurrent Forums..... | 1:45 – 2:40 p.m. |
| Open Forum/Town Hall Meeting..... | 2:45 – 3:35 p.m. |

Tradeline Background

Tradeline, Inc., founded in 1975, is a California-based corporation that produces conferences and publications for corporate and institutional facilities planners and managers. Each year more than 1,200 executives, project managers and facilities managers representing the nation’s largest and fastest-growing organizations attend Tradeline’s facilities planning and management conferences. These executives represent billions in new capital projects in-the-making and in excess of \$10 billion in annual budgets for facilities management.

Tradeline conferences consistently receive high audience ratings for providing substantive, leading-edge content and for being exceptionally well-organized. The average audience rating for Tradeline’s conferences over the past year is shown below:

Excellent
(Highest Score Possible)

73%

Good

26%

Satisfactory

1%

Poor

0%

TRADELINE | 2024 CONFERENCES

Research Facilities 2024

April 8-9 – Renaissance Boston Waterfront

Animal Research Facilities 2024

Sept. 30-Oct. 1 – Renaissance Boston Waterfront

University Science and Engineering Facilities 2024 SPRING

April 11-12 – Renaissance Boston Waterfront

Space Strategies 2024

Nov. 11-12 – Hyatt Scottsdale

University Facilities 2024

May 6-7 – San Diego Mission Bay Resort

University Science and Engineering Facilities 2024 FALL

Nov. 14-15 – Hyatt Scottsdale